



FOR IMMEDIATE RELEASE

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Curves Supports Utah Food Bank Services with 10th Annual Food Drive

Salt Lake City, February 22, 2008 – Curves in the Salt Lake Area will be participating in a food drive to benefit Utah Food Bank Services. All Curves are public drop off locations and anyone wishing to donate may drop off healthy non-perishable food items.

Utah Food Bank Services tends to be forgotten after the holidays, yet continues to support those less fortunate. Recent reports have tied obesity and poverty together. Each community can create a difference for those affected by poverty by making healthy food options available through donations. Curves is committed to supporting and educating the community on making healthy food choices. Curves is encouraging all members of the community to donate healthy items, such as high protein or low-sodium and low-sugar items to Utah Food Bank Services.

To celebrate the generosity of the community, Curves is offering a discounted service fee of \$30 for any new member who brings in a bag of non-perishable groceries and commits to their health for 12 months between March 3 and March 15. Last year, a quarter of a million new members made this commitment to their health and joined Curves during the food drive.

Current members of Curves will benefit from the food drive with a month of games focused on healthy food choices and a nutritious lifestyle. There will be lots of prizes and incentives encouraging members to make contributions to Utah Food Bank Services.

“The Curves Food Drive promotion is always exciting and our favorite time of year,” said Heather Rangel, the owner of the Millcreek neighborhood club. “We have a chance to help so many people at a time when the food banks are not being thought of. It’s a win-win situation for everyone, and every club in the Salt Lake area is proud to participate. We also want the donations to have as much of an impact as possible. Utah Food Bank Services spends over \$800 a day on transportation costs and we hope to alleviate some of this burden by delivering donations ourselves.”

Last year, the international Curves Food Drive collected almost 11 million pounds of food for communities all over the world. This year, Curves has set a goal to collect 15 million pounds to help even more people in need of healthy food. The Utah clubs collected more than 50,000 pounds of food last year, the 2008 Utah goal is to collect 100,000 pounds this year! That’s one ton of food per club! On March 1st, www.curvesutah.com will be available to watch the pounds grow!



All locations in Utah are participating in the Curves Food Drive. However, clubs located outside of the Salt Lake area will be donating to the agencies in their local communities.

Participating Clubs in the Salt Lake Area:

<u>Location</u>	<u>Address</u>	<u>Phone</u>	<u>Owner</u>
Avenues: SLC	335 South 500 East	801-355-2878	Cecilee Wilson
Cottonwood Heights	1844 East 7000 South	801-942-3664	Elaine Quraishi
Draper	1222 Draper Parkway	801-816-9989	Gary Cox
Herriman	13100 South 5639 West	801-446-2446	Sue Safi
Holladay	4736 South Highland Drive	801-274-2276	Cecilee Wilson
Kearns	4930 West 6200 South	801-966-6556	Kathy Baxter
Magna	8087 West 3500 South	801-520-1316	Holly Lane
Millcreek: SLC	3142 South Highland Drive	801-463-0331	Heather Rangel
Murray	5261 South State Street	801-261-2922	Lynn James
Riverton	1870 West 12600 South	801-446-6477	Sue Safi
Sandy, North	8532 South 1300 East	801-748-0080	Kathi Slick
Sandy, South	9860 South 700 East	801-553-8282	Carolyn Allen
South Jordan	1544 W. South Jordan Pkwy	801-446-4999	Janel Nielson
Sugarhouse: SLC	2030 South 900 East	801-463-1511	Kristen Andrus
Taylorville	2030 West 5400 South	801-840-1616	Carolyn Allen
Tooele	336 North Main	435-843-5383	Brenda Roundy
West Jordan	3078 West 7800 South	801-566-4600	Carolyn Allen
West Valley City	3550 South 4800 West	801-964-8500	Carol Leishman

About Curves

Curves works every major muscle group with strength training, cardio and stretching in every 30-minute workout. Now there’s Curves Complete.com; an online subscription diet and fitness solution based on founder Gary Heavins’ New York Times bestselling book Curves, Permanent Results Without Permanent Dieting and the results of an ongoing university study. Heavin and his wife Diane are considered the innovators of the express fitness phenomenon that has made exercise available to more than four million women worldwide. With more than 10,000 locations in dozens of countries, Curves is the world’s largest fitness franchise. For more information, please visit: www.curves.com.

About Utah Food Bank Services

Utah Food Bank Services provides food to a statewide network of over 240 nonprofit agencies, emergency food pantries and regional food banks. Last fiscal year, Utah Food Bank Services distributed 18 million pounds of food – the equivalent of over 9 million meals – in response to more than 1.6 million requests for emergency food assistance from families and individuals in need. Utah Food Bank Services also operates 15 Kids Cafe sites, 2-1-1 Information & Referral and programs that provide services to low-income seniors and people with disabilities. For more information about Utah Food Bank Services call (801) 978-2452 or visit www.utahfoodbank.org.